

## BEST BUY WEEKLY FOOTBALL CHALLENGE - WEEKLY SWEEPSTAKES PRIZES

### Prize Week 1 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 6th (1) My Book World 1TB (\$219.99)
- 7th (1) My DVR Expander 1 TB (\$199.99)
- 8th (1)
- 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 10th (1) WD TV HD Media Player (\$129.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 2 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) My Book Essential 2 TB (\$299.99)
- 6th (1) Logitech Harmony One; 8631411 (\$249.99)
- 7th (1) My DVR Expander 1 TB (\$199.99)
- 8th (1)
- 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 10th (1) My Passport Essential 320 GB - Black (\$119.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 3 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 6th (1) My DVR Expander 1 TB (\$199.99)
- 7th (1)
- 8th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 9th (1) My Book Mac Edition 1 TB (\$149.99)
- 10th (1) WD TV HD Media Player (\$129.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 4 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 6th (1) My Book World 1TB (\$219.99)
- 7th (1)
- 8th (1) My DVR Expander 1 TB (\$199.99)
- 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 10th (1) My Passport Essential 500 GB - Blue (149.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

## BEST BUY WEEKLY FOOTBALL CHALLENGE - WEEKLY SWEEPSTAKES PRIZES

### Prize Week 5 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 7th (1) My Book World 1TB (\$219.99)
- 8th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 9th (1) WD TV HD Media Player (\$129.99)
- 10th (1) My Passport Essential 320 GB - Red (\$119.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 6 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 7th (1) My DVR Expander 1 TB (\$199.99)
- 8th (1) My Book Elite 1 TB (\$179.99)
- 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 10th (1) My Passport Elite 320 GB - Blue (\$139.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 7 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 7th (1) My Book World 1TB (\$219.99)
- 8th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 9th (1) My Passport Essential for Mac 500 GB (\$149.99)
- 10th (1) WD TV HD Media Player (\$129.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 8 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
- 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
- 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)
- 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
- 5th (1) Logitech Harmony One; 8631411 (\$249.99)
- 7th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
- 8th (1) My Passport Essential 500 GB - Silver (\$149.99)
- 9th (1) WD TV Live HD Media Player (\$149.99)
- 10th (1) My Book Mac Edition 1 TB (\$149.99)
- 11th (35) \$25 BBY Gift Card (\$25/each)

## BEST BUY WEEKLY FOOTBALL CHALLENGE - WEEKLY SWEEPSTAKES PRIZES

### Prize Week 9 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My DVR Expander 1 TB (\$199.99)  
 7th (1)  
 8th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 9th (1) My Book Essential 1 TB (\$149.99)  
 10th (1) WD TV Live HD Media Player (\$149.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 10 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My Book World 1TB (\$219.99)  
 7th (1)  
 8th (1) My DVR Expander 1 TB (\$199.99)  
 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 10th (1) WD TV HD Media Player (\$129.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 11 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My DVR Expander 1 TB (\$199.99)  
 7th (1) My Passport Elite 500 GB - Charcoal (\$169.99)  
 8th (1)  
 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 10th (1) My Book Essential for Mac 1 TB (\$149.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 12 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My Book World 1TB (\$219.99)  
 7th (1) My Book Elite 1 TB (\$179.99)  
 8th (1)  
 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 10th (1) WD TV Live HD Media Player (\$149.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

## BEST BUY WEEKLY FOOTBALL CHALLENGE - WEEKLY SWEEPSTAKES PRIZES

### Prize Week 13 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) My Book Essential 2 TB (\$299.99)  
 6th (1) Logitech Harmony One; 8631411 (\$249.99)  
 7th (1) Logitech Harmony One; 8631411 (\$249.99)  
 8th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 9th (1) My Passport Elite 320 GB - Blue (\$139.99)  
 10th (1) WD TV HD Media Player (\$129.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 14 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My DVR Expander 1 TB (\$199.99)  
 7th (1) My DVR Expander 1 TB (\$199.99)  
 8th (1) My Book Essential 1.5 TB (\$179.99)  
 9th (1) My Book Elite 1 TB (\$179.99)  
 10th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 15 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My Book World 1TB (\$219.99)  
 7th (1) My DVR Expander 1 TB (\$199.99)  
 8th (1) My DVR Expander 1 TB (\$199.99)  
 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 10th (1) WD TV Live HD Media Player (\$149.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

### Prize Week 16 Prize Description / ARV

#### Level

- 1st (1) Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)  
 2nd (1) DirecTV Sat-Go Portable; 8355736 (\$499.99)  
 Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)  
 3rd (1) Microsoft XBOX 360 Elite; 8301492 (\$399.99)  
 4th (1) EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brütal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)  
 5th (1) Logitech Harmony One; 8631411 (\$249.99)  
 6th (1) My Book Elite 1.5 TB (\$199.99)  
 7th (1) My DVR Expander 1 TB (\$199.99)  
 8th (1) My DVR Expander 1 TB (\$199.99)  
 9th (1) Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)  
 10th (1) My Book Essential 500 GB (\$99.99)  
 11th (35) \$25 BBY Gift Card (\$25/each)

## BEST BUY WEEKLY FOOTBALL CHALLENGE - WEEKLY SWEEPSTAKES PRIZES

<b>Prize Level</b>	<b>Week 17 Prize Description / ARV</b>
1st (1)	Panasonic - VIERA / 50" Class / 1080p; 9236294 (\$1,599.99)
2nd (1)	DirecTV Sat-Go Portable; 8355736 (\$499.99)
3rd (1)	Toshiba - Mini Netbook with Intel® Atom™ Processor - Frost White; 9371609 (\$399.99)
4th (1)	Microsoft XBOX 360 Elite; 8301492 (\$399.99)
5th (1)	EA XBOX Pack- Madden NFL 10; 9223501 - Fight Night: Round 4; 9285686 - Need for Speed: Shift; 9384329 - Brutal Legend; 9262237 - Dragon Age: Origins; 9441605 - NHL 10 (\$359.94)
6th (1)	Logitech Harmony One; 8631411 (\$249.99)
7th (1)	My Book World 1TB (\$219.99)
8th (1)	My DVR Expander 1 TB (\$199.99)
9th (1)	Activision - Guitar Hero World Tour - Band Kit for Xbox 360; 8872482 (\$169.99)
10th (1)	WD TV Live HD Media Player (\$149.99)
11th (35)	\$25 BBY Gift Card (\$25/each)